

# **RSNA15: Innovate to Secure the Future**



The Radiological Society of North America (RSNA) continues to draw delegates from across the globe to Chicago, and next week's annual meeting promises an opportunity to learn, share knowledge, network, and attend the biggest radiological technical exhibition going.

The 2015 theme is "Innovation is the Key to our Future" and the innovation theme will be prominent, from the plenary lectures to the return of the RSNA Centennial Showcase, with new exhibits highlighting the future of medical imaging. Virtual holography, 3-D printing and personalised medicine are among the many innovations on display this year.

RSNA President, Ronald Arenson, says: "There has never been a more exciting time for radiology, nor a time of greater potential impact on the health of the patients we serve."

### **Reporting from RSNA**

HealthManagement.org's team will be reporting from RSNA, so check back on the website or follow us on Twitter.



### **RSNA** Centennial

Continuing its centennial celebrations, delegates in Chicago will be able to browse the RSNA Centennial Showcase, which will include new exhibits highlighting the future of medical imaging, as well as the astounding developments over the last 100 years. New exhibits illustrating 3-D printing, nanotechnology and virtual reality applications that will affect the future of personalised medicine will be unveiled. The virtual Wilhelm Röntgen will make a return performance along with Cases of the Future, the Art and Science Gallery and winners of the 2015 Image Contest.

Before and during the annual meeting, visitors to the Centennial website (<u>RSNA.org/Centennial</u>) are invited to make predictions about future radiologic advancements and browse the gallery of Image Contest submissions. The virtual centennial showcase will be available from 28 November.

## Virtual Meeting

The <u>Virtual Meeting</u> continues to grow, and offers an expanding list of sessions for anyone who cannot go to the meeting in person or those who want to supplement their onsite meeting experience. The meeting is available on demand until 21 December.

## **Virtual Auction**

The RSNA Research & Education Foundation is hosting a virtual silent auction to benefit the Inspire-Innovate-Invest Campaign. Whether attending the meeting or not, anyone can bid on exciting experiences including European trips, golf packages and a fighter pilot adventure. The auction is already open for your bids at <u>RSNA.org/Foundation-Virtual-Auction</u>.

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