

Jerome Descheirder Joins PAIRE's Board of Directors



<u>Jerome Descheirder</u> has embarked on a new journey as a Member Board of Directors at <u>PAIRE</u>. With a distinguished career spanning over two decades, Descheirder brings a wealth of experience and expertise to his new role.

Prior to his appointment at PAIRE, Descheirder showcased his leadership prowess as a Member Board of Directors at Pixyl, a trailblazing venture in healthcare artificial intelligence. His tenure at Pixyl, coupled with his role as an Associate Partner at MEDEVICE Capital, where he spearheaded fundraising and mergers and acquisitions efforts, demonstrates his adeptness in navigating the intricacies of the healthcare landscape.

During his impressive 23-year tenure at GE Healthcare, Descheirder held pivotal roles, including General Manager of HCS Services, Chief Marketing Officer & BD Director for Services in Europe, and Services Sales and Marketing Manager. His contributions have left an indelible mark on the industry, garnering him a reputation for excellence and innovation.

Jerome Descheirder's appointment to PAIRE's Board of Directors heralds a new chapter of growth and strategic direction for the company. His visionary leadership and extensive industry knowledge are poised to drive PAIRE towards new heights of success in the dynamic healthcare market.

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