

Healthcare Investment in MENA Sees Arab Health & MEDLAB Develop into Stand-Alone Events





Due to the significant increase in healthcare investment across MENA, the region's two largest healthcare shows – Arab Health and MEDLAB Exhibitions & Congresses – are being launched as two stand-alone events that will take place consecutively during January and February next year.

In 2016, <u>Arab Health</u>, the largest healthcare event in the Middle East, featured 4,187 exhibiting companies and will now showcase in excess of 4,400 companies at the 2017 event. MEDLAB, the world's largest medical laboratory exhibition and congress hosted 589 leading exhibitors last year and will now welcome over 700 participating companies, from 38 countries demonstrating a truly international base of suppliers.

"The UAE alone is experiencing fast expansion in the medical device, healthcare IT and medical education fields. At Informa Life Sciences Exhibitions, we aim to provide delegates, visitors and exhibitors a tailored experience for their specific areas of focus in a technological evolving scene," said Simon Page, Managing Director, Informa Life Sciences Exhibitions, Middle East.

"MEDLAB and Arab Health bring together stakeholders and experts from around the world to showcase the latest in healthcare technology and techniques. Separating Arab Health and MEDLAB gives attendees a deeper understanding of different areas of healthcare, and an opportunity to specifically hone in on areas that are of interest to them," Simon Page continued.

The 42nd edition of the Arab Health Exhibition & Congress 2017 takes place between 30th January and 2nd February 2017 with the exhibition expecting more than 120,000 healthcare and trade professionals attending from 70 countries. The Congress includes 14 conferences with international speakers on topics such as emergency medicine, oncology and workforce empowerment. The conferences offer CME accreditation and will be attended by more than 8,000 delegates from around the globe.

The 16th edition of MEDLAB takes place from 6th - 9th February 2017 and is expecting to welcome over 30,000 laboratory and trade professionals from all continents. During the four-day event, 11 multi-disciplinary conferences offer up to 28 CME credits that will be led by globally recognised speakers on topics including laboratory management, microbiology, immunology and clinical chemistry. While incorporating new tracks specialising in blood transfusion medicine, laboratory informatics and updates in clinical diagnostics of cardiology and diabetes, enabling the correlation of roles between laboratory professionals and clinicians.

Source & Image Credit: Arab Health

More about Arab Health 2017

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