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## Evidia appoints Zisis Sotiriou as new Group Chief Operating Officer



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Evidia, a leading radiology and radiotherapy services provider in Germany, Sweden, Norway and the UK, is pleased to announce the appointment of Mr. Zisis Sotiriou as the new Chief Operating Officer of the Evidia Group, effective November 6<sup>th</sup>, 2023.

In his role, Mr. Sotiriou will focus on accelerating Evidia's growth strategy, with a focus on commercial and operational excellence, as well as digital transformation. Strategic partnerships, as well as the integration of cutting-edge technology, including AI solutions, will also be part of his role to enhance operational efficiencies and safety while nurturing a patient-centric culture.

He reports directly to [Liselott Kilaas](#), Group CEO.

Liselott Kilaas stated: *"I am very pleased to welcome Zisis to Evidia Group. His extensive experience in healthcare, especially in radiology and radiotherapy, and his track record of success across multiple countries make him an ideal leader to strengthen Evidia's operations and leadership team. We are excited about the positive impact that Zisis will bring to Evidia, and we look forward to working together to set industry benchmarks".*

Zisis Sotiriou commented: *"I am delighted to be part of Evidia's growth journey and excited to work with the remarkable team here to drive forward innovation and operational excellence. Evidia stands as a renowned European radiology and radiotherapy provider known for its commitment to delivering top-tier medical services and fostering a patient-centric approach, an approach in line with my values and history. I am eager to work closely with the Board and the Executive team to further boost our growth initiatives, spearhead innovation, and fortify our exceptional healthcare offerings."*

### About Zisis Sotiriou

Mr. Sotiriou is a highly accomplished executive with over 17 years of experience in healthcare operations. He has exceptional insight into the radiology space, having served as Senior Vice-President and Regional COO for 8 countries in Affidea Group, a leading European provider of radiology and outpatient services.

In his previous role, he led daily operations based on a model known for its cost-effectiveness, faster throughput times, patient safety, and standardised quality. Notably, he introduced proprietary programs to increase operational efficiencies and to ensure high standards of patient safety with an exceptional customer experience. Throughout his career, he has consistently delivered solid performance on stated metrics, creating synergies across multiple highly competitive markets and leading sustainable transformations.

Previous to working for Affidea Group, Zisis Sotiriou served in management roles in the construction and advertising industry, where he scaled up businesses with innovative go-to-market strategies.

Source: [Evidia](#)

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