

## conhIT 2014: Denmark's Solutions and Visions for HealthIT



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Denmark, the partner country of conhIT 2014, displays solutions and visions for the health IT sector

Denmark is the official partner country of conhIT – connecting Health IT. From 6 to 8 May 32 companies will be showcasing the entire spectrum of Denmark's health IT expertise. This will include established SMEs, creative startups, research projects as well as initiatives and investment organisations. Visitors to conhIT can find out more about hospital logistics solutions, mobile solutions and telemedicine applications.

As the partner country of conhIT Denmark will be represented on all three days of the event, and not only at the Industrial Fair. It will also be participating in the Congress, where Danish speakers will be holding five lectures at four sessions. On Wednesday, 7 May at 3.30 p.m. an event under the heading of "Innovation Exchange Project Pitching Contest" will be taking place. In cooperation with the German Association of Medical Computer Scientists (BVMI) the organisers have created a platform for Danish startups and university projects that allows them to showcase their ideas and visions of a future society in which health IT will play a major role. Afterwards, an international jury will rate the presentations. At the conhIT party a band comprising Danes and Berliners, a reception with hot dogs, a competition and prize draw hosted by the Danish Pavilion, with Danish products as prizes, will round off the partner country's activities at conhIT 2014.

Denmark focuses on health IT

The Danish government is focusing on implementing health IT and in June 2013 it unveiled a strategy for the digitisation of the Danish healthcare system which is scheduled to be in place by 2017. The aim is to optimise IT and telemedicine applications currently in use and to implement them nationwide. At the same time Denmark's hospital system is being modernised at every level and over the next ten to fifteen years will be dominated by 16 projects – seven of them are for the construction of new hospitals and nine for the modernisation of existing complexes. Integrating innovative health IT will play a decisive role.

According to H.E. Per Poulsen-Hansen, ambassador of the Kingdom of Denmark and a guest of conhIT 2014, "Denmark is a major international player where infrastructure, applications, the exchange of data and security aspects are concerned. conhIT provides Denmark's leading companies with an ideal platform for showcasing their solutions and concepts for hospitals, nursing homes and outpatient clinics to an international audience."

[Source: conhIT](#)

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