

## Clarify Health Appoints Terry Boch to Chief Commercial Officer



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Clarify Health, a leading healthcare analytics and value-based payment platform company, announced today that Terry Boch has joined the executive team as chief commercial officer. With over 30 years of experience, Boch has demonstrated remarkable leadership in various roles, contributing to growth acceleration, operational scale, and financial performance of the businesses under her responsibility. Boch previously served as chief commercial officer of Diameter Health, where she successfully oversaw all go-to-market activities and drove growth through customer retention, expansion, and strategic partnerships, and was a valued member of the executive team through the company's exit to Availity. In her new role at Clarify, Boch will build on the company's position as a trusted partner and innovator to healthcare organizations to drive strategic growth.

"We are thrilled to welcome Terry on board," said Jean Drouin, MD, founder and CEO of Clarify Health. "Terry's passion for our mission, combined with her track record of fostering growth and scaling commercial organizations in healthcare, will play a crucial role in our journey ahead. We are in the early innings of unlocking the promise of AI-driven insights to personalize care, better support patients and clinicians, and enable more effective payment models. Terry is ideally suited to help us accelerate the dissemination of innovative technologies that support our customers to deliver better healthcare."

Before joining Clarify, Boch held executive-level sales, operational, marketing, and strategy roles at several high-growth healthcare technology companies, including Diameter Health, IBM Watson Health, WellCentive, Covisint, Misys Healthcare Systems, UnitedHealthcare, and a financial consulting position at KPMG.

"I am excited to be joining Clarify Health, and I look forward to supporting its mission to power better patient outcomes and greater healthcare affordability and quality through its unique analytics and value-based payment platform," said Boch. "I can't wait to bring my experience and passion to customers and partners who are looking to adopt transformative technology to drive higher-value care for their patients, members, and providers."

**Source:** [Clarify Health](#)

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