

Christian Wagner, Ysura GmbH New Vice President Sales



Christian Wagner is the new Vice President of Sales at Ysura GmbH. Ysura GmbH is a pharma-specific SaaS innovator providing end-to-end customer interaction solutions. With a focus on seamless HCP omnichannel capabilities for richer and more intelligent engagement, the company connects customer journeys to support the hybrid model of the future.

Wagner will lead a dynamic customer focused sales and marketing team across Germany and Switzerland with a proud “Thought Leadership” culture geared to customer success and improving the effectiveness of sales teams at pharmaceutical companies.

Before joining Ysura, he was Director Sales at Pegasystems, a worldwide leader providing 'Better Business Software' which enables Digital Transformation across a range of key industries including healthcare, insurance, banking, telecommunications, public sector, manufacturing and life sciences.

Apart from this work, his interests include time with the family and sports such as soccer, skiing, snowboarding and mountain biking, BBQing and spending time with friends.

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