

## Applications invited for BIR/IEL Make it Better Award

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The British Institute of Radiology (BIR) is pleased to announce that the BIR/IEL Make it Better Award is now open for entries.

Now in its fifth year, this award is for the group of people who have demonstrated the best improvement in an aspect of service delivery by making it more effective, or through improved patient experience. This might be an innovative design of a piece of kit or changes to a patient pathway that have improved patient comfort or made the pathway less invasive, reduced delays or improved the environment for the patient.

Andy Rogers, President of the BIR, said "This award is becoming one of the most recognised multi-disciplinary awards within the radiology and radiation oncology community. We are always delighted with the range and breadth of applications and impressed at the level of innovation in our sector."

The award has been won by teams from a range of settings including a new model of care using isotope treatments; the introduction of image-guided lung biopsies using an early discharge protocol; the world's first minimally invasive autopsy service for the foetal and neonatal age group; based on MRI and improving the throughput of patients by developing a radiographer-led discharge plan.

Jonathan Ashmore who achieved "Highly Commended" in 2017 for his new app to support anxious children prior to an MRI scan said "This award has really helped to raise the profile for the app we created and we have been contacted by people across the world who are interested in doing something similar. It's a pleasure to see our ideas and hard work getting used elsewhere."

The closing date for this award is 28 February 2019.

For more information and to apply visit: <http://www.bir.org.uk/makeitbetterserviceaward>

### About The British Institute of Radiology

The British Institute of Radiology is an international membership organisation for everyone working in imaging, radiation oncology and the underlying sciences.

Our aims are to:

- support the work of our members and their colleagues to achieve professional excellence
- provide continuing professional development for our multidisciplinary community
- publish cutting-edge research for our authors and readers across the world
- influence and connect with the wider professional sector.

### About IEL

Imaging Equipment Limited (IEL) is proud to be a distributor of international medical equipment for medical physics environments, including radiotherapy physics, diagnostic radiology, nuclear medicine, radiopharmaceuticals, and radiation safety and radiation protection products. IEL represents 35 manufacturers and specialises in the effective use of radiation in medicine for both diagnostic and therapeutic purposes, and its successful relationships with manufacturers is based on the sharing of customer feedback and a joint commitment to good customer service. IEL has developed a strong reputation for bringing innovative products to the UK & Ireland and helping customers to make the best use of their equipment. Imaging Equipment Limited is owned by Advanced Accelerator Applications (AAA) of St Genis Pouilly (France).

Source: British Institute of Radiology

Published on : Fri, 28 Sep 2018