

Agfa HealthCare in the Leaders Category in the IDC MarketScape



We are proud to announce that Agfa HealthCare has been named to the Leaders Category in the IDC MarketScape: European Enterprise Medical Imaging 2022 Vendor Assessment (doc #EUR148080022, August 2022).

According to the IDC MarketScape report vendors should:

“Consider Agfa HealthCare when you’re a midsize or large healthcare provider that needs to create a collaborative and intelligence-enabled work environment to improve workforce experience and workflow optimization.”

Additionally, IDC MarketScape recognized Agfa HealthCare for the following strengths: **industry expertise, analytics capabilities (RUBEE™ for AI) and integration engine.**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

The study supports in evaluating enterprise imaging solutions and creates recommendations for technology buyers.

“Investing in enterprise medical imaging (EMI) is becoming a key component of European healthcare digital strategies. IDC Health Insights European Healthcare Survey finds that over the next two years, 38% of respondents will be investing in new EMI solutions, and 57% will be enhancing their current ones.”

Read the excerpt to discover:

- Agfa HealthCare’s capabilities & strategy
 - IDC advice for technology buyers
 - The major drivers behind the growth of enterprise medical imaging (EMI) investments
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- Find out more on the value [Agfa HealthCare Enterprise Imaging platform](#) can bring to your organization.
 - Learn how [healthcare providers worldwide](#) benefit from Enterprise Imaging.
 - Discover how to maximize the value of your imaging activities with [RUBEE™ for AI](#).

Source: [Agfa HealthCare](#)

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