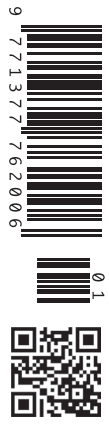




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Reimagined Hospitals



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Must-Attend Healthcare Events

Several important healthcare events are taking place around the world in February and March 2020, providing insight into the latest advancements and technologies in healthcare, and highlighting current trends and future opportunities. Medlab Middle East, World Patient Safety, Science & Technology Summit and HIMSS Global Health Conference & Exhibition are perfect destinations for networking, learning and practice.

Medlab Middle East

3–6 February 2020, Dubai World Trade Centre, Dubai, UAE

This upcoming world-class exhibition themed 'Transforming Diagnostic Innovations,' is a live experience for business combined with the only CME accredited multidisciplinary congress.

During the exhibition, 600+ manufacturers from 35+ countries will present products in 80+ categories. In total, 11,500+ attendees and 4,550+ delegates from 135+ countries are expected to take part in this year's Medlab events.

The congress participants will be able to visit 12 CME accredited multidisciplinary conferences dedicated to laboratory management, immunology, clinical chemistry, microbiology, histopathology, blood transfusion medicine, molecular diagnostics and genetics, haematology and points of care testing.

There will be two new fields as well. Those attending the Laboratory Innovation conference will focus on enhanced diagnostic efficacy, explore the latest updates in mass spectrometry and assess the potential for the use of stem cells in

therapeutic treatment. The second new conference, Digital Pathology, will provide information on the benefits associated with digital pathology and its role in workflow issues, among others.

A novel conference format is the focused scientific group discussions on selected topics in the medical laboratory.

Live Health Connect, a free-of-charge online portal, is open to both visitors and exhibitors, allowing them to network and mingle during the event.

An all-new dedicated Transformation Hub will showcase advanced clinical laboratory products by SMEs.

Transformation Talks is another special feature aimed at engaging potential buyers in educational sessions where manufacturers discuss products and in-demand solutions.

In the Education Zone participants will be able to discover clinical researches and projects in laboratory medicine through poster display and oral presentations.

More information: medlabme.com

2020 World Patient Safety, Science & Technology Summit

6–7 March 2020, Waterfront Beach Resort, Huntington Beach, California, USA

Patient Safety Movement Foundation (PSMF) invites hospital leaders, medical and information technology innovators, government officials, patients, families and advocates to explore solutions for eliminating hospital errors around the world. The Summit is organised in partnership with the International Society for Quality in Health Care (ISQua), the American Society of Anesthesiologists (ASA) and the European Society of Anaesthesiology (ESA).

Scheduled panel topics include:

- Educating the Youth
- Safety Policy & Incentives
- Advocacy
- Electronic Health Records
- Health System CEOs.

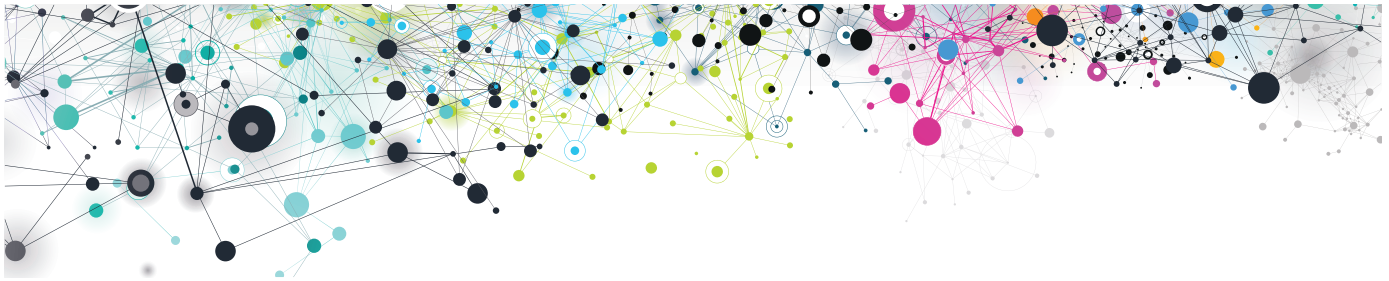
There will be prominent speakers, such as Joe Kiani, Founder & Chairman, PSMF, and Founder, Chairman & CEO, Masimo; Mary Dale Peterson, President, ASA; Peter Lachman,

CEO, ISQua; Marc Gheeraert, CEO, ESA; David B. Mayer, CEO, PSMF, and Executive Director, MedStar Institute for Quality and Safety; Michael A.E. Ramsay, Incoming Chairman, PSMF; Chairman, Department of Anesthesiology and Pain Management, Baylor University Medical Center; President, Baylor Scott & White Research Institute; Jeremy Hunt, Former Secretary of Health and Human Services, United Kingdom; Wilhelmina Jallah, Minister of Health, Republic of Liberia; Kenneth Samet, CEO, MedStar Health; and Jim Hinton, CEO, Baylor Scott & White Health.

For the first time, this year's Summit offers a Pre-Summit Symposium on 5 March, 2020, where attendees will present how their hospitals have achieved improved patient safety outcomes through process improvement, or share the processes they have in place to get there.

At the Summit, PSMF will also recognise the most influential advocates in patient safety and present them with the Steve Moreau and Beau Biden Humanitarian Awards.

More information: patientsafetymovement.org/summit



2020 HIMSS Global Health Conference & Exhibition

9–13 March 2020, Orange County Convention Center, Orlando, Florida, USA

Nearly 45,000 providers, innovators and market suppliers from 90+ countries are expected to attend this can't-miss health information and technology event of the year.

The event includes 350+ education sessions from industry leaders, renowned keynote addresses and specialty, niche programmes to meet distinct needs. There are 17 topic categories, including, but not limited to:

- Applied Artificial Intelligence and Machine Learning
- Biomedical Informatics or Healthcare Informatics
- Consumerisation and Patient Experience
- Cybersecurity, Privacy, or Security
- Health Information Exchange or Interoperability
- Leadership, Governance, or Strategy

- Population Health or Public Health.

On 9 March 2020, a number of pre-conference events are taking place. There will be forums and symposiums on ageing and tech, revenue cycle optimisation, patient engagement and experience, big data, blockchain, career development, consumerisation, digital health, and nursing informatics, to name a few.

Exhibition and Specialty Exhibit Areas attract 1,300+ diverse participants including 420 first-timers. There are various specialty exhibit areas, of which two, Consumerism/Patient Engagement Pavilion and Value of Healthcare are new.

During the event, additional specialty education programmes are offered, as well as investment and entrepreneur activities designed for building 1:1 connections and matchmaking with innovators, investors, accelerator programmes and industry analysts among others.

More information: himssconference.org

ECR 2020

11–15 March 2020, Austria Center, Vienna, Austria

The European Congress of Radiology (ECR) is the annual meeting of the European Society of Radiology (ESR). ECR is one of the largest medical meetings in Europe. It is also the second-largest radiological meeting in the world, attracting more than 30,000 participants from more than 130 countries. ECR is not only the annual meeting of ESR, but also the European Federation of Radiographer Societies, and the European Society for Hybrid, Molecular and Translational Imaging. The attendees at the Congress span all areas of the radiology arena including radiology professionals, radiographers, physicists, industry representatives and journalists.

The slogan for ECR 2020 is “A Clear Vision for Radiology.” This year, the Congress will once again offer a complete package with keynote lectures, refresher courses, interventional hands-on training, ultrasound workshops, radiographers’ programme, custom-made courses for physicists, research sessions and presentations, clinical trials in radiology, case-based diagnosis training, and a look into the fascinating world of artificial intelligence. An important addition this year will be the Children in Focus programme which will explore healthcare and social issues affecting children and young people. New Horizons Sessions, State of the Art Symposia and Special Focus Sessions will enable young radiologists and experts in particular radiological fields to have access to, and choose

from, many interesting sessions in all areas of radiology. The Congress will also cover emerging and hot topics such as lung cancer screening, stroke diagnosis and treatment, and many others.

As far as the ‘ESR meets’ component is concerned, ESR 2020 will feature Canada and Israel as well as a single session with Slovakia, Slovenia, and Croatia. There will be presentations from both Canada and Israel that will talk about innovations, technology, and artificial intelligence. Slovenia, Slovakia, and Croatia are quite similar in terms of their medical systems and their practice of radiology and presentations from their end will focus on cardiovascular and interventional radiology and interventional neuroradiology.

As always, it is expected that ECR 2020 will once again be a dynamic, innovative, and service-oriented congress.

More information: myesr.org/congress

Last but not least, the 2020 edition of Arab Health, the MENA region’s largest professional healthcare event is taking place on 27–30 January 2020 in Dubai, UAE. This year it is hosting 55,000+ attendees and 4,250+ exhibiting companies from 159 countries, and the 45th Arab Health Congress is attended by 5,200+ peers. We are looking forward to meeting you there!